



Pioneer Valley Symphony

Building community through music since 1939

80th Season Program Book Ad Specs and Rates

All measurements are in inches.
High-res PDF files preferred.*

*A small fee will be included for ads requiring design

Full Page: 4.5 x 7.25

Back or inside cover w/sponsorship: \$6,000

Premium placement w/sponsorship: \$3,500

Run of book w/sponsorship: \$1,500

Run of book: \$1,000

Half Page Horizontal:

4.5 x 3.5

\$500

**Half Page
Vertical:**

2.125 x 7.25

\$500

Eighth Page:

2.125 x 1.625

\$125

**Quarter Page
Vertical:**

2.125 x 3.5

\$250

Quarter Page Horizontal:

4.5 x 1.625

\$250