



Pioneer Valley Symphony

Building community through music since 1939

79th Season Program Book Ad Specs and Rates

All measurements are in inches; High-res PDF preferred.

Full Page: 4.5 x 7.25

Back or inside cover: \$5,000

Premium Placement: \$3,000

Run of Book: \$1,250

Camera-ready art creation: \$30

Half Page Horizontal: 4.5 x 3.5:

\$550

Camera-ready art creation: \$25

Half Page Vertical:

2.125 x 7.25:

\$550

Camera-ready art creation: \$25

Eighth Page:

2.125 x 1.625:

\$100

Camera-ready art creation: \$10

Quarter Page

Vertical: 2.125 x 3.5: \$195

Camera-ready art creation: \$15

Quarter Page Horizontal: 4.5 x 1.625: \$195

Camera-ready art creation: \$15